

INTERNATIONAL CONFERENCE



<https://archiandtourism.sciencesconf.org/>

Paris, July 4th to 7th 2017

PROGRAMME

Tuesday July 4th

3-5:30 pm

Registration

FONDATION HELLENIQUE, CITE INTERNATIONALE UNIVERSITAIRE DE PARIS
47B Bd JOURDAN, 75014 PARIS

5:30-6:30 pm

Introductions to the Conference

Maria GRAVARI-BARBAS EIREST, Paris 1 Panthéon-Sorbonne University

Nelson GRABURN, University of California at Berkeley

Jean François STASZAK, University of Geneva

6:30-7:30 pm

1st KEYNOTE LECTURE

The Two Fantasies in Architecture for Tourism

Dean MACCANNELL, University of California at Davis

& **Juliet Flower MACCANNELL**, University of California at Irvine

7:30 - 8:30 pm

ARCHITECTURAL VISIT OF THE CITE INTERNATIONALE UNIVERSITAIRE DE PARIS

8:30 - 9:30 pm

OPENING COCKTAIL

FONDATION HELLENIQUE, CITE INTERNATIONALE UNIVERSITAIRE DE PARIS



FONDATION HELLENIQUE CITE INTERNATIONALE UNIVERSITAIRE DE PARIS

Wednesday July 5th 9 - 10:30 am
 UNIVERSITÉ PARIS 1 PANTHÉON-SORBONNE,
 17 RUE DE LA SORBONNE, 75005 PARIS
 Parallel Sessions 1

SESSION 1.1. PARIS and VENISE(S) : COPIES and SIMULACRES (1) AMPHI GUIZOT

Chair: Stephanie HOM

LOUREIRO Felipe (architect, Rio de Janeiro) & BARTHOLO, Roberto (Federal University of Rio de Janeiro)	<i>Copie Conforme: Experiencing the built environment in an age of replication</i>
BAUER Bernhard (University of Vienna), CANESTRINI Duccio (University Campus of Lucca)	<i>Copysites: Tourist Attractions in the Age of Their Architectural Reproducibility</i>
CARLÀ-UHINK Filippo (University of Exeter) & FREITAG Florian (JGU Mainz)	<i>Feedback Loops of Disneyfication: From Theme Parks to Urban Spaces and Back</i>

SESSION 1.2. PRODUCTION and TRANSFORMATION of ARCHITECTURE FOR TOURISM (1) AMPHI DESCARTES

Chair: Saskia COUSIN

LEVENT Soysal (Kadir Has University-Istanbul) & ULUSOY Zuhul (Kadir Has University-Istanbul)	<i>Architectures of Tourism: An Attempt at Creating a Typology</i>
LITTLE WALTER E. (University at Albany, SUNY)	<i>Co-Production and Performance of Authenticity and Aesthetics: Convergences of Built Architectural and Intangible Heritages in a Popular Tourism Site</i>
REGNAULT Madina (University of the Seychelles and EIREST Paris 1 Panthéon-Sorbonne University)	<i>Eden does exist. They made it</i>

SESSION 1.3. MEDIAS and TOURISM INTERPRETATION OF ARCHITECTURE (1) AMPHI TURGOT

Chair: Nelson GRABURN

CAMPRUBÍ Raquel (Faculty of Tourism, University of Girona)	<i>Cinematographic faces of Barcelona and the consumption of the city</i>
RUIZ SCARFUTO Rosalinda (University of Sunderland), SVELS Kristina (sociologist) & GUTOUNIG Robert (UAS JOANNEUM, Austria)	<i>The New Imagineers in Virtual Dynamics: Art Moves on Tourist Architecture</i>

10:30 - 11 am
 COFFEE / TEA BREAK



SORBONNE

**Wednesday July 5th 11 - 12:30 am
Parallel Sessions 2**

**SESSION 2.1. THEME PARKS and ARTIFICIAL WORLDS (1) AMPHI GUIZOT
Chair: Maria GRAVARI-BARBAS**

GARCIA-FUENTES Josep-Maria (Newcastle University) & Aldric Rodriguez IBORRA (Fuentes+Iborra Architects)	<i>Building Mountains. Architecture, replicas and an alternative history of modern architecture.</i>
GOULD Erin Elizabeth (University of California)	<i>Jemaa el Fna: "Imagined" and "Real" Environments for Negotiation and Amusement</i>
GRABURN Nelson (University of California at Berkeley)	<i>Rittoro Wārudo – Little World: Too Much Authenticity for Playful Japanese Tourists</i>

**SESSION 2.2. ESTHETICISATION, PITTORESQUE, and NEW STORYTELLINGS (1) AMPHI DESCARTES
Chair: Saskia COUSIN**

CHEN Yongming (The Chinese University of Hong Kong, Hong Kong)	<i>Reimagining Culture, Spatial Practice and Contesting Landscape in Xiamen Harbor, 2002-2016, from an Urban Fishing Village to a Tourist Destination</i>
BROUDEHOUX Anne-Marie (Université du Québec à Montréal - UQAM)	<i>Touristifying the slave past: Memory, identity and Opportunism in Rio de Janeiro's Little Africa</i>
COCOLA-GANT Agustín (University of Lisbon)	<i>Tourism, authenticity, and architectural reconstruction: an historic perspective</i>

**SESSION 2.3. TOURISM SIMULACRA of ETHNICITY (1) AMPHI TURGOT
Chair: Jean-François STASZAK**

CHIO Jenny (Emory University)	<i>Archetypes of Ethnicity: Architecture and Expectations in China's Ethnic Tourism</i>
HÜRLEMANN Seraina (University of Lausanne)	<i>Co-producing minority culture in China's South West</i>
PREUIL Sébastien (Doctor in geography)	<i>La mise en tourisme du patrimoine et des traditions des minorités ethniques (le cas de l'Asie du Sud-Est) : entre simulacre et folklorisation</i>

**12:30 - 2 pm
LUNCH BREAK
(Buffet, Reception room: Appartement Décanal, Paris 1 Panthéon-Sorbonne headquarters)**



PARIS 1 PANTHEON-SORBONNE

Wednesday July 5th 2 - 3:30 pm

2nd KEYNOTE LECTURE
Nezar ALSAYYAD
University of California at Berkeley

AMPHI: DESCARTES

3:30 - 4 pm
COFFEE / TEA BREAK

Wednesday July 5th 4 - 6 pm
Parallel Sessions 3

SESSION 3.1. ESTHETICISATION, PITTORESQUE, and NEW STORYTELLINGS (2) AMPHI GUIZOT

Chair: Saskia COUSIN

EGREJAS Marisa, AZEVEDO Ado Francisco Eduardo Sesti, BARTHOLO Roberto & IRVING Marta (Université Fédérale de Rio de Janeiro)	<i>Intersections between tourism and architecture: solutions to enhance the memory and belonging of local populations.</i>
FUENTES VEGA Alicia (Center for Metropolitan Studies, Technische Universität Berlin)	<i>Constructing Franco's touristic image. The Valley of the Fallen as a tourist site.</i>
WALTERS Trudie (University of Otago, New Zealand)	<i>The vernacular and the spectacular: media representations of second home architecture (Skype presentation)</i>
SILVEIRA Laura (Universidade Federal Fluminense), CAPANEMA-ALVARES Lucia (Universidade Federal Fluminense) & MOL BESSA Altamiro Sergio (PhD Universidade de São Paulo)	<i>Iconic European architecture and the visitor's imaginary in Rio: The "Tomorrow Museum" case.</i>

SESSION 3.2. PRODUCTION and TRANSFORMATION of ARCHITECTURE FOR TOURISM (2) AMPHI DESCARTES

Chair: Nezar ALSAYYAD

HOM Stephanie Malia (Acus Foundation)	<i>Virtual Authenticity: A Tour of Paris, Las Vegas</i>
GRAVARI-BARBAS Maria (IREST, EIREST, Paris 1 Panthéon-Sorbonne University)	<i>Imagined landscapes of Paris. Tourism simulacra of the City of Light</i>
ENGELS-SCHWARTZPAUL Tina (Auckland University of Technology)	<i>Iconic Architecture in Tourism: (how) does it work?</i>
VAN GILDER Cynthia L. & HERRERA Dana R. (Saint Mary's College of California)	<i>(Re)Presenting Paradise: The Hawaiian Imaginary in Las Vegas</i>

6 – 7 pm
AMPHI: DESCARTES

PRESENTATION OF FOOTAGE FROM A DOCUMENTARY PROJECT BY BENOIT FELICI
The world's most iconic monuments and cities have inspired architects all over the planet. More than simple reproductions, their works are elaborate "mirrors" in which a certain image of the world is reflected.

Why do these places exist? What stories are born inside, where some choose to live?

Thursday July 6th 9 - 10:30 am
UNIVERSITÉ PARIS 1 PANTHÉON-SORBONNE,
17 RUE DE LA SORBONNE, 75005 PARIS
Parallel Sessions 4

SESSION 4.1. PRODUCTION and TRANSFORMATION of ARCHITECTURE FOR TOURISM (3) AMPHI GUIZOT
Chair: Sandra GUINAND

ALAILY-MATTAR Nadia (Faculty of Architecture, Technical University of Munich)	<i>Public cultural facilities designed by star architects: Simulacra for attracting media exposure?</i>
BUCHRIESER Yasmin (EIREST, Paris 1 Panthéon-Sorbonne University)	<i>Simulacra and authentic architecture in relation to tourism: Charles Rennie Mackintosh in Glasgow and Antoni Gaudi in Barcelona</i>
GED Françoise (Observatory of Contemporary China, Paris)	<i>Tourism and the Heritage: from research of identity to production of stereotypes, the case of Tianjin</i>

SESSION 4.2. ESTHETICISATION, PITTORESQUE, and NEW STORYTELLINGS (3) AMPHI DESCARTES
Chair: Aurélie CONDEVAUX

PICON-LEFEBVRE Virginie (Ecole nationale d'architecture Paris-Belleville architecte-urbaniste)	<i>From Center Parc to "Village Nature", the making of a new tourism ideal</i>
STASZAK Jean-François (University of Geneva)	<i>Simulating Chinese architecture in Europe and the USA : from the Chinoiserie to China City (1750s-1950s)</i>
PARK Allan (M.A. East Asian Studies (currently), University of Toronto)	<i>Pilgrims of the Anime World: a critical exploration of Japanese tourism and anime</i>

SESSION 4.3. THEMATISATION of MONUMENTS and MUSEUMS (1) AMPHI TURGOT
Chair: Stephanie HOM

TAŞ GÜR SOY İlkay (Reha Midilli Foca Faculty of Tourism, Dokuz Eylul University)	<i>Rustic Luxury: From Stone Houses to Stone Hotels</i>
VIJAYAKUMAR Swetha (University of California, Berkeley)	<i>The Spectacle of Theme Park Temples. Architecture, Religion, and Tourism in the 21st century India</i>
WADLE Hannah C. (University of Manchester)	<i>Permeating the Walls of the Castle: Exploring the Potential of VR for a Contested Heritage Site</i>

10:30 – 11 am
COFFEE / TEA BREAK

Thursday July 6th 11 - 12:30 am
Parallel Sessions 5

SESSION 5.1. PRODUCTION and TRANSFORMATION of ARCHITECTURE FOR TOURISM (4) AMPHI GUIZOT
Chair: Aurélie CONDEVAUX

FRANCO Caterina (PhD MHAevt, ENSA-Grenoble)	<i>Between lieu-image and lieu-réel: the case of the construction of La Plagne ski resorts</i>
GOHAR Amir (PhD, University of California at Berkeley)	<i>TOURISM & URBANIZATION: An Interconnected Evolution</i>
GUINAND Sandra, GRAVARI-BARBAS Maria & LU Yue (IREST, EIREST, Paris 1 Panthéon-Sorbonne University)	<i>Min Yuan Stadium's simulacra. An architectural tourism flagship for the Western architecture district in Tianjin?</i>

SESSION 5.2. ESTHETICISATION, PITTORESQUE, and NEW STORYTELLINGS (4) AMPHI DESCARTES
Chair: Nelson GRABURN

MONIN Eric (Ecole nationale supérieure d'architecture de Paris Val-de-Seine)	<i>A tourist-related history of the first sound and light shows.</i>
LOLOUM Tristan (Postdoc Research Fellow, Swiss National Science Foundation)	<i>Gazing upon a power station: the tourist life of energy infrastructure</i>
SLUITER Johanna (Institute of Fine Arts, New York University)	<i>From Play-Time to Staycation: Constructing Domestic Tourism in France, c.1945-75</i>

SESSION 5.3. THEMATISATION of MONUMENTS and MUSEUMS (2) AMPHI TURGOT Chair: Jean-François STASZAK	
GORDON Bertram M. (Mills College, Oakland, California)	<i>Architecture and Tourism: The Musée de la Grande Guerre du Pays de Meaux - A Simulacrum of the 1914-1918 War?</i>
HARTMANN Rudi (University of Colorado Denver)	<i>Virtualities in the New Tourism Landscape: The Case of the Anne Frank House Virtual Reality Tours and of the Visualizations of the Berlin Wall in the Cold War Context</i>
HOCKING Bree (Open University, Belfast)	<i>Picturing Division: Sign Values, Simulacrum and Global Flows at the Berlin Wall</i>

12:30 - 2 pm
LUNCH BREAK
(Restaurant L'Écritoire, 3, Place de la Sorbonne)

Thursday July 6th 2 - 3:30 pm
Parallel Sessions 6

SESSION 6.1. THEMATISATION of MONUMENTS and MUSEUMS (3) AMPHI TURGOT Chair: Jean-François STASZAK	
PARASKEVAIDIS Pavlos (Ministry of Education, Research & Religious Affairs, Greece) & WEIDENFELD Adi (Coventry University, UK)	<i>Detecting sign-value in visitor attractions and architecture: The case of Titanic Belfast</i>
LAMBERT Robin Anna (University of Paris Nanterre)	<i>Dien Bien Phu: creating a memorial site</i>
ZABIELSKIS Peter (University of Macau)	<i>House vs. Home in Penang and Macau: Transformations in place identity through tourism and heritage preservation</i>
SESSION 6.2. THEME PARKS and ARTIFICIAL WORLDS (2) AMPHI DESCARTES Chair: Maria GRAVARI-BARBAS	
PADAN Yael (BenGurion University of the Negev, Israel)	<i>"See it all – Small": Miniature Architectural Models as Representations of Contested Space</i>
STACHER Susanne (École Nationale Supérieure d'Architecture de Versailles)	<i>Dreamland Alps and Tourist-Bubbles. Sliding from the sublime into picturesque worlds</i>
SIRVEN Hélène (Université Paris 1 Panthéon-Sorbonne)	<i>About Le Tour du monde (1860-1914) and Angkor: the making of images out of the darkness and enlightenment desire</i>

3:30 - 4 pm
COFFEE / TEA BREAK

Thursday July 6th 4 - 6 pm
Parallel Sessions 7

SESSION 7.1. PRODUCTION and TRANSFORMATION of ARCHITECTURE FOR TOURISM (5) AMPHI TURGOT
Chair: Sandra GUINAND

JIMURA Takamitsu (Liverpool John Moores University)	<i>Architecture and Tourism: Creation and Re-creation of Europe in Japan</i>
BANASZKIEWICZ Magdalena & DUDA Anna (Institute of Intercultural Studies, Jagiellonian University in Cracow, Poland)	<i>Visit the Chernobyl Exclusion Zone/Be Like a S.T.A.L.K.E.R. On architecture, games and tourist experience</i>
TROVA Vaso (Dept. Of Architecture, University of Thessaly, Greece)	<i>Inventing Tradition: Architectural Repertoires in tourist resorts design</i>
PASCOLI Monica (Università Degli Studi di Udine, Italy)	<i>PALMANOVA. From Fortress Town to tourist destination: the attractiveness of a Star-Shaped Citadel City</i>

SESSION 7.2. THEMATISATION of MONUMENTS and MUSEUMS (4) AMPHI DESCARTES
Chair: Jean-François STASZAK

IOSA Ioana (ENSA Paris La Villette)	<i>Staging the Vauban Citadel of Alba-Iulia in Romania. From Ambitions to Returns</i>
LOREN-MENDEZ Mar (University of California, Berkeley)	<i>Urban imaginaries: Malaga, the Mediterranean and Europe's Far West; from City of Paradise to the 21st century Picasso fiction and the recreation of urban tourism.</i>
SKINNER Jonathan (University of Roehampton)	<i>Heritage in absentia: Strawberry Hill House and 'the virtual' in the tourist destination</i>

18:40 pm: CRUISE ON THE SEINE RIVER AND CLOSING DINER



Friday July 7th
POST-CONFERENCE EXCURSION
7:45 AM: DEPARTURE FROM PARIS BY BUS FOR A VISIT OF DISNEYLAND PARIS AND THE RATATOUILLE RIDE
1 PM: LUNCH AT VAL D'EUROPE
2:30 PM: VISIT OF VAL D'EUROPE
6 PM: RETURN TO PARIS



RATATOUILLE, DISNEYLAND PARIS



VAL D'EUROPE

Scientific Coordinators

Nelson GRABURN, University of California at Berkeley
Maria GRAVARI-BARBAS EIREST, Paris 1 Panthéon-Sorbonne University
Jean-François STASZAK, University of Geneva

Organising Committee

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Wi-Fi at Sorbonne: Architecture-and-Tourism **Wi-Fi password:** irest2017