**From Center Parc to “Village Nature”, the making of a new tourism ideal**

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Center Parc was founded in 1946 by the belgian Piet Derksen, to give families the opportunity to stay for a few days in a small bungalow not far from a large city, in the middle of a forest. In 2001, Pierre et Vacances, a very important french company , bought it, and transformed it in a more complex destination, with a lot of activities and associated to a large swimming pool and water games built in a glass house . Nowadays Pierre et Vacances is working with Eurodisney company on a new « concept», the «village nature », located near Disneyland Paris. The communication will follow the evolution of the Center Parc, from the modest families oriented destination to the more sophisticated “village nature”, in order to understand what is at stake in this evolution. We will discus the choice of the different architects from the dutch Jacob Bakema, to the french Jacques Ferrier, we will also follow the evolution of the architecture, from a modern bungalow to a more complex « cottage » for the last project. At the same time, the « village nature » will give a new interpretation of the relation between architecture and nature, based on more « natural » infrastructure, responding to the new paradigm of sustainability .

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She directed the programme « Architecture des Espaces Publics Modernes » for the PCA (Plan construction et architecture) from 1992 to 1996, and she has been involved in studies in urban design and architecture with Yves Chicoteau and more recently with Etienne Dufaÿ for the ARAV.

She was scientific editor of the publication *Climats*, in 2012, with Thierry Mandoul, Jac Fol and Florian Hertveck, and with Pierre Chabard she managed a project for an historical dictionary and atlas of La Défense.